

A woman with short blonde hair, wearing a black textured blazer over a red top, is speaking on stage. She has a small microphone clipped to her lip and is gesturing with her hands. The background is dark blue.

LAURA SCHWARTZ *live*

SPEAKER | AUTHOR | COMMENTATOR

EMCEE SPOTLIGHT

lauraschwartzlive.com



MEET LAURA SCHWARTZ

EMCEE, PROFESSIONAL SPEAKER, AUTHOR OF "EAT, DRINK & SUCCEED" AND TELEVISION COMMENTATOR

Laura is the premier emcee for conferences and events as she uses her positive energy and professional speaking experience of over 17 years to bring a conference to life and her background on camera to bring a level of ease to onstage interviews with CEOs, newsmakers, and celebrities. Laura engages your audience throughout and creates an environment that will take your event to the next level and achieve your objective.

INDUSTRY EXPERIENCE

Advertising	Education	Hospitality	Philanthropy
Advocacy	Engineering	Insurance	Real Estate
Aerospace	Entertainment	Marketing	Retail
Automotive	Finance	Media	Social Justice
Construction	Government	Medical/Healthcare	Technology

AUDIENCES

International	Sales Leaders	Entrepreneurs	Association Members
10-20,000 people	C-suite	Celebrities	Non-profit
Captains of Industry	Political Figures	Newsmakers	Athletes
Global Business Leaders	Women	Students	Millennials

NOTABLE MOMENTS

Celebrity, CEO, Newsmaker on stage interviews	Audience Questions and Moderation
Innovative Sessions such as on stage "Happy Hours" to communicate a conference message or consolidate sessions	Elaborate entrances
Top Chef Competitions	Holograms
Runway Fashion Shows	Live Streamed events and Interaction between continents and satellite sites
"Shark Tank" Pitch Sessions	Social media engagement and amplification
Gamification Experiences	

INSPIRING CONVERSATIONS WITH CELEBRITIES AND WORLD LEADERS



“ YOU WERE A PLEASURE TO WORK WITH, AND A GREAT ADDITION TO OUR GENERAL SESSION! THANK YOU SO MUCH FOR YOUR CONTRIBUTION TO OUR LARGEST ATTENDED SUMMIT YET! ”

SHERRY MOUNTFORD, CMP SR DIRECTOR, TRADESHOW EVENTS



THE WYNN LAS VEGAS, NEVADA

CLIENT	ASEMBIA PHARMACEUTICAL
GUESTS	5,000 - Comprised of pharmaceutical sales leaders, leading drug manufacturers, wholesalers, top pharmacies, and scientists for the nation's most notable institutions. A Fortune 100 Audience
DURATION	4 DAYS - General Session emcee including conducting sit down interviews with celebrity guests, Actor Rob Lowe and News Anchor Brett Baier on stage

NOTABLE MOMENTS:

Laura's television background serves her well when doing sit down interviews with world leaders, captains of industry, newsmakers and celebrities from the stage and in this case, with actor Rob Lowe and news anchor Brett Baier. Laura has the ability to combine the interviewee's stories with the message and goal of the conference to effectively communicate the client's objective for all those in attendance or watching via live stream. As in all of Laura's events, she became an ambassador of the conference and when not on stage, Laura spent time mingling with guests and continuing the conversation beyond the stage.

“Thank you for your message! It was an absolute pleasure to connect with you on so many levels! You carry a tremendous energy and I guarantee I am not alone in saying you were a tremendous asset to the entire conference!”

VIC SIMIANU, MBA, SPHINX STRATEGIES, LLC

GOING ONE-ON-ONE WITH INDUSTRY GIANTS



“ YOU WERE AMAZING TO WORK WITH, WHICH IS DEFINITELY NOT THE CASE WITH MANY EMCEES! YOUR MESSAGE WAS SO COMPELLING AND YOU HAD THE AUDIENCE EATING OUT OF YOUR HAND. I’M DEFINITELY RECOMMENDING YOU TO ANY AND ALL CLIENTS WHO NEED A FABULOUS KEYNOTE. I WOULD LOVE TO WORK WITH YOU AGAIN! ”

MARTHA LAWRENCE, HP

SAN ANTONIO CONFERENCE CENTER, LILA COCKRELL THEATRE, TEXAS

CLIENT	HEWLETT-PACKARD
GUESTS	2,500 - Global HP graphic arts users, HP vendor partners and HP sales teams
DURATION	1 DAY - (Services included Opening Keynote, emcee, and Steve Wozniak Interview)

NOTABLE MOMENTS:

Laura’s technological background was a great asset for this one-on-one interview with Steve Wozniak, co-founder of Apple Computers, who is known for going off topic. Laura was able to steer him back to the objectives of HP and the territory they and their audience wanted covered. It was a tremendous success all around!

“My team had nothing but praise for your work and all that you did to make their job easier. Personally, they spoke so highly of your professionalism, communication skills, high energy and very powerful presentation skills. They said you were one of the best we have ever worked with...and since we have about 120 programs each year, that says a lot to me! You are clearly a unique, one-of-a-kind communicator!”

JOHN SAMFORD, PRESIDENT MEDIA WEST EVENTS

CHANGING UP GENERAL SESSIONS ON A GLOBAL STAGE



SAVOY THEATRE, HELSINKI, FINLAND

CLIENT	EVENTO PUBLISHERS, FINLAND
GUESTS	500 - Including world business leaders, experts on the global economy, ambassadors, and local entrepreneurs
DURATION	1 DAY

NOTABLE MOMENTS:

In a day packed with policy and ideas from captains of industry throughout Europe, Laura hosted a happy hour for the last session of the day. A bar was rolled onto the stage and Laura played bartender while conducting a productive session with four experts in business, dialogue from the audience as if they were all discussing these targeted topics over a natural drink at the bar. The event received rave reviews and a short video can be seen on her [YouTube channel](#)*.

“Laura, the evaluations are in and you were outstanding! People came just to hear you speak and be involved! You kept the day on track, on time and fun! The cocktail bar “Happy Hour” on the stage would not have worked with anyone else — you are so poised, funny, and weaving our message through the entire day — we are all extremely impressed and thankful. And from feedback, the audience overwhelmingly agreed!”

HELI KOIVUNIEMI, EDITOR-IN-CHIEF, EVENTO

*<https://www.youtube.com/watch?v=aHibbt8SHmQ>

BRIDGING THE POLITICAL DIVIDE WITH POISE



“ YOU HAVE TO TALK TO OUR DAUGHTERS, YOU KNOW MORE ABOUT US THAN THEY DO! THANK YOU LAURA. YOU DID AN INCREDIBLE JOB ”

MARY MATALIN

THE WISCONSIN CENTER, MILWAUKEE, WISCONSIN

CLIENT	BAIRD Wealth Management
GUESTS	1,200 - BAIRD wealth portfolio clients
DURATION	1 DAY

NOTABLE MOMENTS:

Laura was praised for her non-partisan depth of political knowledge as she conducted a lively, funny and yet serious conversation with the well-known “polar opposite political power couples,” James Carville and Mary Matalin. Laura was able to balance politics in front of a diverse political audience as well as bring in the personal side of family, relationships, and passion as it related back to the mission of BAIRD and the clients they serve.

CHATTING WITH CHAMPIONS OF INDUSTRY FROM AROUND THE GLOBE



“ THE ADVICE YOU ARE GIVING IS ABSOLUTELY PRICELESS, THANK YOU FOR THE WISDOM AND THE "SECRETS" YOU ARE SHARING WITH THE AUDIENCE. ”

SARA FODOR, UNICEO



THE KEMPINSKI HOTEL, BUDAPEST, HUNGARY

CLIENT UNICEO, UNITED NETWORKS OF INTERNATIONAL CORPORATE EVENTS ORGANIZERS

GUESTS 500 - Including world business leaders, experts on the global economy, ambassadors, and local entrepreneurs

DURATION 3 DAYS

NOTABLE MOMENTS:

During this Inaugural Conference bringing together Marketing and Chief Event Officers from throughout Europe, Laura played multiple rolls in addition to a fun, smart and enjoyable emcee keeping 3-days of content driven programming on message, connected to each other and the audience and on time.

Laura “played” ping pong on stage for a session activity opposite an expert for a fun yet informative session; worked with children who “surprised” her for a well-rehearsed opening on stage to communicate the message of the conference, which was “Leading Events into the Future”. She then went on to create a serious atmosphere for confronting a natural disaster which started as a “breaking news” item progressively introduced in the early afternoon resulting in a powerful activity on how to lead during a natural disaster. It was a full and well-received inaugural conference for which she has already been invited back to emcee in 2019.

ENTERTAINING AND ENERGIZING AWARDS EVENTS



“ LAURA, YOU DID GREAT AT THE CIC DINNER! LOVED YOUR ENERGY AND POLISH. BUT WHAT I REALLY LIKED WAS HOW YOU FOCUSED ON THE WINNER WHEN THEY WERE SPEAKING. YOU WEREN'T SURVEYING THE ROOM, YOU WERE EYE-LOCKED ON THE WINNER. CLASS ACT. ”

RICHARD HARPER, EXECUTIVE VICE PRESIDENT, HELMSBRISCOE

MGM GRAND BALLROOM, LAS VEGAS, NEVADA

CLIENT CONVENTION INDUSTRY COUNCIL

GUESTS 800 - Leaders in the global events industry including producers, directors, designers, and planners

DURATION 1 EVENING

NOTABLE MOMENTS:

As the mistress of ceremonies for the awards, Laura not only introduced the categories, nominees and unveiled the winners with excitement, enthusiasm and suspense; she was also integrated into the musical and dance performances for entrances and exits from the stage much to the audience's delight!

POWERING CONFERENCES WITH POSITIVITY



“ YOUR POSITIVE ENERGY, HUMOR AND ENTERTAINING PERSONALITY WERE THE HIT OF THE CONFERENCE AND VERY CONTAGIOUS! I TRULY ENJOYED WATCHING YOU ON STAGE DAILY! YOU MADE THE ENTIRE FICP CONFERENCE INCREDIBLE! ”

*PHIL CAPARELL, MEMBER OF THE BOARD AND SENIOR ACCOUNT EXECUTIVE
MARRIOTT BOSTON COPLEY PLACE*



J.W. MARIOTT, LOS ANGELES, CALIFORNIA

CLIENT FICP / SMITH BUCKLIN & ASSOCIATES

GUESTS 750 - Financial services, insurance industry meetings, events professionals, and the vendors who serve them

DURATION 4 DAYS

NOTABLE MOMENTS:

As the emcee, Laura was integrated into a routine with the Off-Broadway Troop of the “Watercoolers” for a fabulous kick-off to the event. Throughout the 4-day conference, Laura kept the audience in focus, their energy up and the programs on message and on time! Even with last-minute changes behind the scenes, Laura handled them with ease and no one in the audience ever knew of changes and improvisations!

RISING TO ANY OCCASION AND MAKING IT SOAR



“ LAURA – YOU ARE A PRO THAT CAN STEP INTO ANY SITUATION AND THAT IS GREATLY APPRECIATED! WE CAN'T WAIT TO RECOMMEND YOU FOR OUR NEXT JOB! THANKS AGAIN FOR A FANTASTIC EVENING! ”

JEFFREY FOSTER, DIRECTOR OF SALES, EVENTCREATED



CATHAY PACIFIC

THE PENINSULA, CHICAGO, ILLINOIS

CLIENT	CATHAY PACIFIC AIRWAYS
GUESTS	600 - Including the Hong Kong based Cathay Pacific leadership, sales teams, members of the diplomatic corps, Chicago, Hong Kong and Chinese business leaders
DURATION	1 EVENING

NOTABLE MOMENTS:

As a formidable expert on pronunciations and dialects, Laura handled the script heavy in Mandarin surnames so well that the CEO thanked her personally at the event's conclusion. In addition to emceeing this celebration, Laura also emceed a live fashion show of Cathay Pacific attendant fashions from 1946 to the present as its showcased event.

“We loved your energy & enthusiasm — you were exactly what we needed! Always a real bonus in any event!”

ERIC ODONE, VICE PRESIDENT, SALES & MARKETING, AMERICAS,
CATHAY PACIFIC AIRWAYS LIMITED

ENGAGING THE CORPORATE LEADERS ON STAGE TO CONNECT YOUR MESSAGE



ESSILOR



“ UNBELIEVABLE, I CANNOT TELL YOU HOW IMPRESSED PEOPLE WERE WITH YOU! THANK YOU FOR BEING A PART OF THE ESSILOR PRESENTATION ON THE CRIZAL AVANCÉ WITH SCOTCHGARD PROTECTOR. YOU WERE AND ARE FANTASTIC. I CANNOT EXPRESS MY SINCERE APPRECIATION OF YOUR PROFESSIONALISM AND TALENT FOR THIS ONCE IN A LIFETIME EXPERIENCE. LAURA, YOU MADE A DRY TECH GUY THE HIT OF THE SHOW. I WILL NEVER FORGET THIS EXPERIENCE. ”

BILL MARKHAM, AR MARKETING, AR TECHNICAL MANAGER,
ESSILOR OF AMERICA, INC.

THE WALDORF ASTORIA, NEW YORK CITY, NEW YORK

CLIENT	ESSILOR OF AMERICA
GUESTS	500 - Including world business leaders, experts on the global economy, Ambassadors and local entrepreneurs
DURATION	4 DAYS

NOTABLE MOMENTS:

Throughout the 4-days which included a gala, traditional conference sessions and on-stage interviews with celebrity spokes people for the Essilor Brand, Laura contributed to presentations to keep them creative, upbeat and interesting for the audience while still informative and productive at the same time. Laura worked from teleprompter, notes and memory as she often does with ease in any situation.

“I still hear everyday how good our presentation was with you having fun with ‘the technical guy’. The attendees also clearly got the product message!”

BILL MARKHAM, AR MARKETING, AR TECHNICAL MANAGER,
ESSILOR OF AMERICA, INC

CREATING IMMERSIVE EXPERIENCES



“ I JUST WANTED TO SAY WHAT A PLEASURE IT WAS TO WORK WITH YOU IN PHILLY. THE COPPER SKILLET COMPETITION HAS NEVER GONE AS SMOOTHLY AND PROFESSIONALLY! ”

RON STODDARD, CHEF, SUMMIT CHICAGO AND CHAIR OF THE COPPER SKILLET CHAMPIONSHIP

THE FRANKLIN INSTITUTE, PHILADELPHIA, PENNSYLVANIA

CLIENT IACC, the only global professional association which represents venues focused on technical, environmental and hospitality standards in meetings and events

GUESTS 400 - IACC certified venue owners, chefs, general managers and planners

DURATION 3 DAYS

NOTABLE MOMENTS:

Throughout the 3-day event which included emceeding general sessions, an awards gala and educational briefs, the icon of this yearly event is the Copper Skillet Championship where four chefs representing four different countries compete for the ultimate Copper Skillet Championship title. Laura co-hosted the competition with a renowned chef and master of the tournament who gave the intricacies of the judging elements while Laura, after introductions, unveiled the secret ingredients, revved up the crowd and conducted on-the-spot interviews with both the chefs and the audience to keep the energy up throughout and have the audience feel as immersed in the competition as the chefs themselves.

KEEPING HISTORICAL EVENTS RELEVANT



“ YOU WERE OUTSTANDING AND CREATED A POSITIVE ENVIRONMENT FOR CONVERSATION AND EXCHANGE OF IDEAS AND HISTORICAL MOMENTS THAT ARE RELEVANT TODAY ”

DJUAN COLEON, DIRECTOR OF MARKETING AND DIGITAL STRATEGY, THE KING CENTER

SCHOOL WITHOUT WALLS, WASHINGTON, D.C.

CLIENT THE 50TH ANNIVERSARY OF THE MARCH ON WASHINGTON PRODUCED BY THE KING CENTER

GUESTS 400 - Civil Rights leaders, the Martin Luther King family, and students

DURATION 1 DAY

NOTABLE MOMENTS:

Discovery Education and Kaplan University live streamed the event with participating schools throughout the world. As emcee, Laura constructed conversation on stage between civil rights leaders and integrated the live audience and live stream viewers from around the world.

“When Elder King asked for somebody who could bridge the gap for the young people to the history of the movement and make it relevant, having worked with you before, I suggested you for the panel and I was right!”

DJUAN COLEON, DIRECTOR OF MARKETING AND DIGITAL STRATEGY, THE KING CENTER

TAKING THE CONVERSATION TO THE NEXT LEVEL



NAVY PIER GRAND BALLROOM, CHICAGO, ILLINOIS

CLIENT COLLINSON MEDIA AND EVENTS

GUESTS 2,000 - Corporate and Association meeting planners and vendors

DURATION 3 DAYS

NOTABLE MOMENTS:

Laura emceed the 3-day conference and provided the opening keynote. As with every event she emcees, Laura engaged the guests not only while on stage but, acting as a Brand Ambassador of Collinson Media, she continued the conversation beyond the stage at the evening social events and between sessions spending time with attendees throughout!

“Laura’s talent and command of the audience, as well as a well-presented keynote address made the show for all in attendance! I would highly recommend Laura as a keynote and emcee. I am proud to have worked with her and will leverage the fact that I know her in every circle I can!”

KEVIN JOHNSTON, DIRECTOR OF EVENTS, COLLINSON MEDIA AND EVENTS
AND PRODUCER, CONNECT MARKETPLACE

MAKING THE CONNECTIONS THAT MAKE THINGS HAPPEN



THE UNITED STATES CAPITOL, WASHINGTON, D.C.

CLIENT	CLEAN THE WORLD
GUESTS	60 - Members of Congress and leadership staff
DURATION	1 DAY

NOTABLE MOMENTS:

Laura not only acted as emcee of the event but was pivotal in arranging Congress' involvement, the location inside the Capitol and press coverage. Laura also serves as an active board member of the Clean the World Foundation.

“Laura, thank you for an absolutely incredible job emceeding our event yesterday. We are so fortunate to work with a professional like you that takes every event we do to the next level.”

SHAWN SEIPLER, FOUNDER AND EXECUTIVE DIRECTOR OF
CLEAN THE WORLD

KEEPING THE INSPIRATION FLOWING



“ YOU MADE THE DIFFERENCE BETWEEN PEOPLE CHECKING THEIR WATCH HALFWAY THROUGH WONDERING HOW MUCH LONGER, VERSUS PEOPLE EXPRESSING AMAZEMENT THAT THE PROGRAM WAS CONCLUDING. THEY ENJOYED YOU, HOW YOU MANAGED THE FLOW, AND YOUR INTERACTION WITH EVERYONE. YOU MADE NERVOUS CAREGIVERS FEEL COMFORTABLE AND SO GLAD THEY CAME. WE HAVE SET ANOTHER NEW RECORD. ”

CHIP MEYERS, VICE PRESIDENT UPS CORPORATE PUBLIC AFFAIRS

THE RITZ CARLTON, WASHINGTON, D.C.

CLIENT The Paralyzed Veterans Association (PVA)

GUESTS 500 - Members and supporters of the PVA

DURATION 1 EVENING

NOTABLE MOMENTS:

Laura was honored to play a role in this soulful evening, saluting veterans and active military that have and continue to fight for freedom in America and the world.

“I’ve been attending the annual PVA dinner since 2005, and this was the absolute best one for several reasons. One of the main reasons being the energy and passion you deliver when on stage. You provided care, inspiration, and appreciation through your voice that caregivers, awardees, veterans, and everyone in attendance noticed, felt, and appreciated. I am not alone in this assessment.”

CHIP MEYERS, VICE PRESIDENT, UPS CORPORATE PUBLIC AFFAIRS

CELEBRATING YOUR SUCCESSES WITH FLAIR



“ LAURA’S ENTHUSIASM AS SHE PRESENTED EACH AND EVERY AWARD KEPT THE AUDIENCE ON THEIR TOES. WHAT COULD HAVE BEEN A LENGTHY, UNEVENTFUL PROGRAM BECAME A TRUE CELEBRATION OF EVERYONE’S WORK TO BRING UNITED WAY’S MISSION TO LIFE.

SHE WAS FLAWLESS! ATTENDEES RAVED THAT THIS YEAR’S PROGRAM WAS BY FAR THEIR FAVORITE DUE IN LARGE PART TO LAURA’S ENERGY. ”

SARAH FRICK, COMMUNICATIONS DIRECTOR, UNITED WAY

THE SOFITEL, CHICAGO, ILLINOIS

CLIENT	UNITED WAY CHICAGO
GUESTS	2,000 - Corporate, government, and community leaders
DURATION	1 AFTERNOON

NOTABLE MOMENTS:

Laura highlighted the United Way “Live United” Marching Band and Drum Corps, weaving them into this meaningful program which she emceed both years it was held in Chicago.

MOTIVATING PEOPLE IN A MEANINGFUL WAY



GRANT PARK & SOLDIER FIELD, CHICAGO; LAKE FOREST, OAKBROOK, PALOS HILLS & PALATINE, ILLINOIS

CLIENT	AMERICAN HEART ASSOCIATION MIDWEST
GUESTS	20,000 - Government, business and community leaders, corporate sponsors and their teams
DURATION	5 DAYS ANNUALLY, OVER 10 YEARS RUNNING

NOTABLE MOMENTS:

Laura has emceed the Chicago Heart walks for more than 10 years as she excites the walkers, keeps them energized and presents awards. Posted at the finish line after the walk begins, Laura interviews walkers as they come back from the walk on the jumbotron to keep them engaged and energy high!

“Laura does an incredible job each year engaging our attendees at the Chicago Heart Walks. She has a unique talent of motivating a large group as well as personally connecting one-on-one with our survivors and supporters. Laura’s energy, enthusiasm and passion inspires our 20,000 walkers to keep walking and raising critical funds for the American Heart Association.”

HOLLY MESSICK VICE PRESIDENT, CORPORATE RELATIONS AMERICAN HEART ASSOCIATION, MIDWEST AFFILIATE

RALLYING AN AUDIENCE TO REACH YOUR GOALS

“ I’VE NEVER SEEN A GALA CROWD SO ENTHUSIASTIC AND READY TO GIVE! THANK YOU FOR COMBINING OUR MISSION WITH PURPOSE AND CONNECTING IT TO EVERY ATTENDEE IN THAT ROOM AND BEYOND! ”

HOLLY MESSICK VICE PRESIDENT, CORPORATE RELATIONS AMERICAN



CHICAGO NAVY PIER, CHICAGO, ILLINOIS

CLIENT AMERICAN HEART ASSOCIATION
MIDWEST

GUESTS 1,500 - Supporters of the AHA including
business, medical, community and
philanthropic leaders

DURATION 1 EVENING

NOTABLE MOMENTS:

Laura did not only emcee the program, she kept the energy up and people bidding after the dinner in the Live Auction working side-by-side with the auctioneer, raising over \$2 million toward life-saving research.

COMMANDING THE STAGE FOR A CAUSE

“ THIS EVENT WAS A SUCCESS IN LARGE PART TO YOU PUTTING US AT EASE ON THE STAGE AND MAKING THE AUDIENCE FEEL THAT THEY ARE A PART OF THE EVENT AND THIS GREAT CAUSE! THANK YOU! ”

SHAWN SEIPLER, FOUNDER AND EXECUTIVE DIRECTOR OF CLEAN THE WORLD



THE CLEAN THE WORLD RECYCLING OPERATIONS CENTER, LAS VEGAS, NEVADA

CLIENT	CLEAN THE WORLD AND LAS VEGAS SANDS
GUESTS	80 - Sands executives and Las Vegas Government, business, and nonprofit leaders
DURATION	1 AFTERNOON



Clean the World®

NOTABLE MOMENTS:

Laura lent her creative eye to the construction of the event site and program. Laura is an active board member of Clean the World. In addition to her board duties, Laura serves as an emcee for their events around the country.

A short video can be seen on her [YouTube channel](https://www.youtube.com/watch?v=bAUw0a-Jtog&feature=youtu.be)*.

*<https://www.youtube.com/watch?v=bAUw0a-Jtog&feature=youtu.be>

BIOGRAPHY

THE WHITE HOUSE YEARS

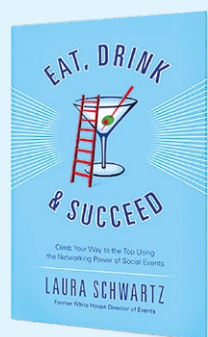
Laura Schwartz, as the White House Director of Events for the Clinton Administration, worked one-on-one with the President, the First Lady, World Heads of State, and international business leaders as she created and executed more than 1,000 White House events including State arrival ceremonies and dinners, America's Millennium Celebration, the UN Millennium Summit, and NATO's 50th Anniversary. While producing the President's events on the world stage, Laura demonstrated the ability to inspire a nation and the world through powerful productions. She arrived at the White House, with no political connections, at just 19 years of age as a volunteer answering phones in the press office. Immediately proving her value, Laura climbed her way up the ranks to Staff Assistant, the Midwest Press Secretary, the Director of Television, and ultimately, the White House Director of Events. Following the administration, Laura traveled the world with Former President Clinton for the Global Initiative.

PROFESSIONAL SPEAKER, EMCEE AND INTERVIEWER

Laura has been taking her empowering presentations to stages across the world since 2001 and is well-known for her dynamic keynotes and as a mistress of ceremonies for multi-day conferences and events. Whether addressing an intimate gathering of 30 or a crowd of 30,000, Laura captivates audiences with her positive energy, expertise and enthusiasm. Laura has received high marks for her work as emcee for many prominent corporations including Hewlett Packard, Microsoft, Mercedes Benz, Cathay Pacific, HSBC, BlackRock, Pacific Life, MACY'S, Hilton Worldwide, the Oprah Winfrey Network, Hyatt, NBC Universal, PepsiCo, Coldwell Banker, Asembia Pharmaceutical and more.

LAURA'S BOOK: EAT, DRINK & SUCCEED

In [Eat, Drink & Succeed!](#) Laura shares the secrets to building powerful, effective partnerships in our companies, communities and beyond, adding color with personal anecdotes from her life and White House years. Through her acclaimed speaking series, she takes those same details to stages, boardrooms, classrooms and ballrooms around the world empowering, motivating and inspiring each audience to Eat, Drink & Succeed!



TELEVISION WORK

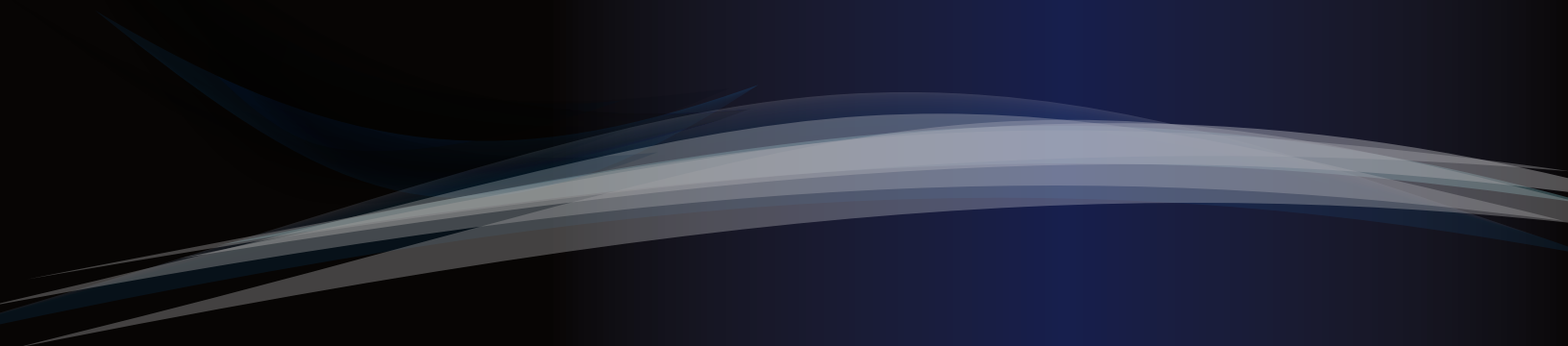
Laura's nonpartisan commentary is well-respected both domestically and internationally. She is a regular guest host for Larry King on "Larry King's Politicking" and is an international television commentator speaking about leadership, networking and world events. She was the on-air political contributor for Fox News Channel from 2004 to 2007, covered the 2008 presidential campaign for "The CBS Early Show" on CBS, a regular on Sir David Frost's "Frost Over the World," and the special correspondent to "Larry King Live" at CNN for the 2008 Presidential Elections. Today, Laura appears regularly on the BBC World News, China's CGTV, and PolitickKing with Larry King. For more on Laura's work visit her YouTube channel and recent appearances [here](#).

HONORS AND BOARD INVOLVEMENT

Laura is widely recognized for her civic, philanthropic, and professional leadership and is humbled to have won numerous awards and accolades. In 2015, Laura was the first American woman to be featured as the cover story of The United Arab Emirates' leading entrepreneurial magazine and appeared as a featured contributing writer to *Fast Company* magazine. She has been recognized by various magazines; named one of the Best Keynote Speakers by *Meetings and Conventions* magazine, as well as by *Successful Meetings* magazine. She was also featured in *The Meeting Professional* magazine of MPI, named an "Elle Boss" by *Elle* magazine, and featured in *Glamour* and *Marie Claire*. She serves on the boards of the American Heart Association, the Clean the World Foundation, and Common Threads. Laura was named one of the "100 Most Influential Women in Chicago" by *Today's Chicago Woman* magazine and named one of Chicago's "Most Bold and Beautiful" by *Chicago* magazine for her community involvement. In 2009, the prestigious Oxford Union in England invited Laura to speak on the Foreign Policy Legacy of the United States and the role of Women in the World.

Laura is a proud member of the National Speakers Association (NSA) and travels extensively both domestically and internationally to work with Fortune 500 companies, independent businesses, industry associations, universities, and non-profit organizations, motivating people from all over the world to reach their fullest potential!





lauraschwartzlive.com